Solutions for Enabling Lifetime Customer Relationships

PINPOINT POTENTIAL WITH
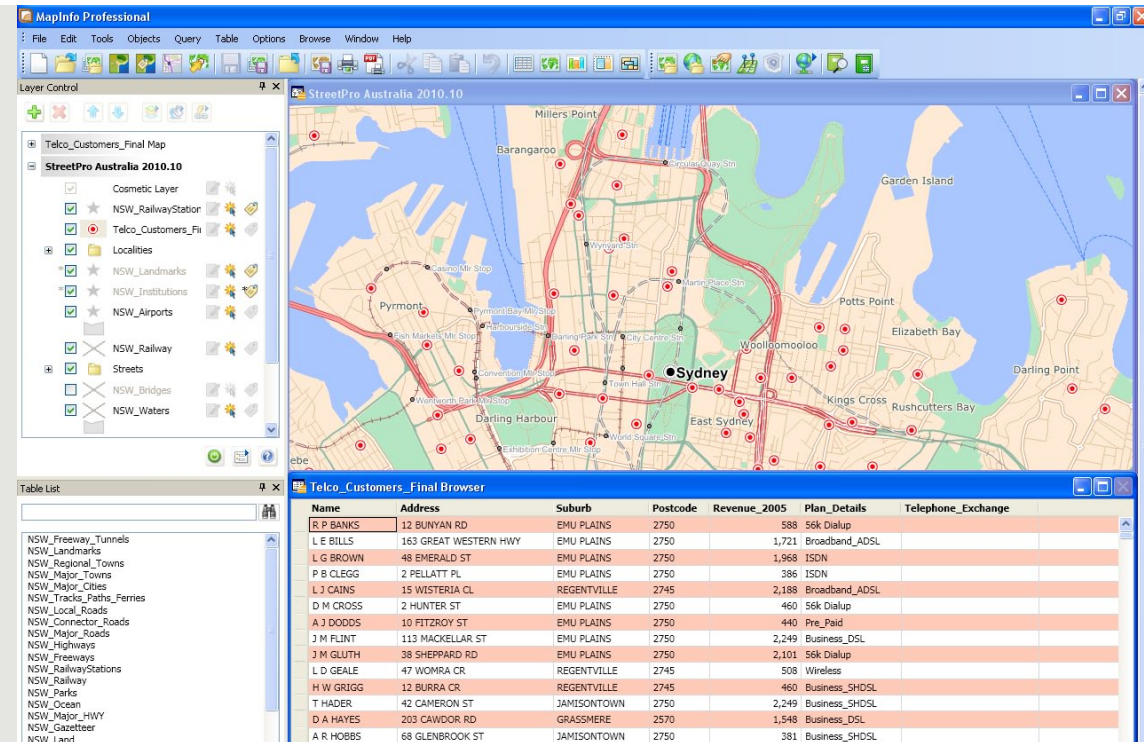THE PREMIER LOCATION
INTELLIGENCE SOLUTION

Overview

With MapInfo Professional v11.5, Pitney Bowes set out to make the creation and sharing of location intelligence the best it could be. With v11.5, users can benefit from a more intuitive experience, quicker operations and the ability to mine insights with fewer mouse clicks. Version 11.5 makes it easier for organizations to create a "single point of truth." Users can edit metadata from a corporate catalog directly in MapInfo Professional, to ensure information is kept current. Improvements to the browser and legend windows improve usability and efficiency for users. MapInfo Professional users can now easily publish maps to the cloud to share analysis with colleagues or customers using MapInfo Stratus, an integral part of the MapInfo Suite.
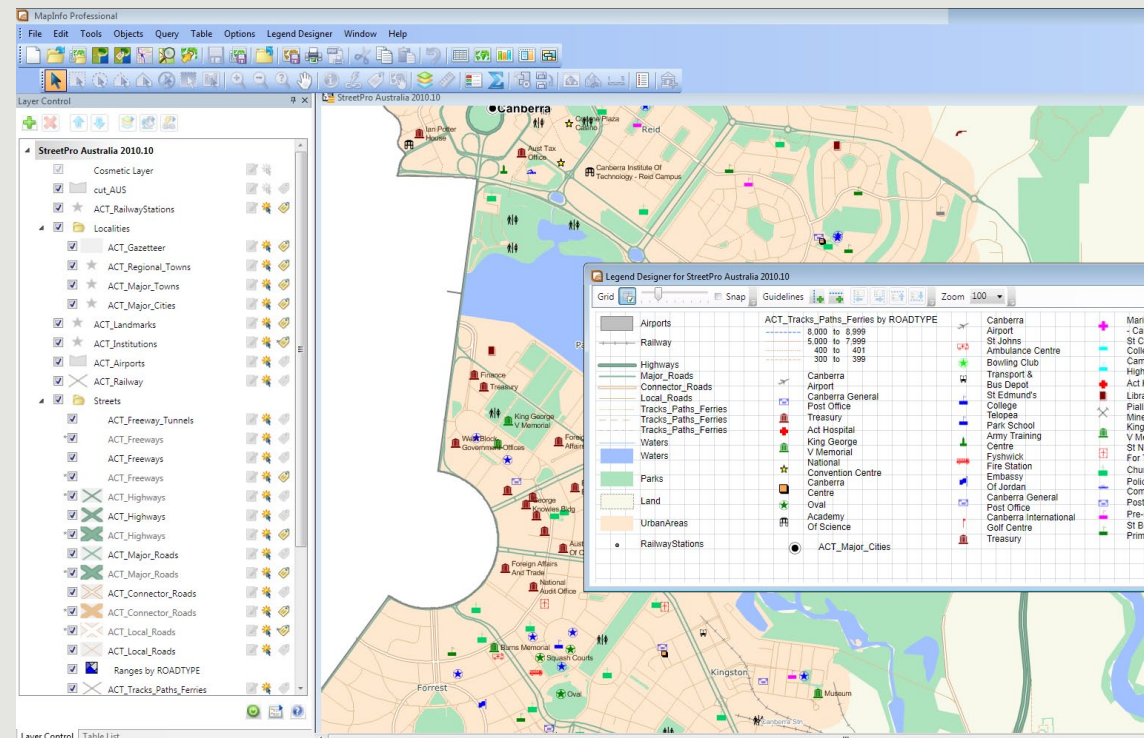
Data Sorting and Editing

MapInfo Professional v11.5 is the easiest-to-use version yet. Browser window improvements make for a more intuitive experience. A quick-access toolbar within the browser window gives users more insight with fewer clicks. Data sorting from within the browser window is also enabled. Much like using Microsoft Excel spreadsheets, users can now sort and filter based on data attributes. Users can now very simply right-click a column and sort data from A to Z or from Z to A. Data can also quickly and easily be filtered, for example, to show all of the customers, city populations, costs, revenues, policyholders or patients that exceed a certain value. Users can then, for example, show all customers whose policies are due within a certain data range, or show only the data in a street name field that includes the text "RD."

SUMMARY

With MapInfo Professional v11.5, we make it even easier to visualize potential, whether it's a crime hotspot or the ideal location for a new bank branch. A Microsoft® Windows®-based mapping application, MapInfo Professional v11.5 helps business analysts and GIS professionals visualize and share the relationships between data and geography. Add on Premium Services and out-of-the-box connectivity to MapInfo Manager's data management capabilities, and v11.5 continues to set the standard for effective spatial data creation, editing and analysis.

Pitney Bowes
Software

The new browser window enable data to be sorted from within the window itself, without writing SQL statements.

The new Legend Designer makes it possible for anyone to create professional-looking legends by using grids to snap and align items.

Legend Designer

Other improvements to the functionality include a new Legend Designer. Users can create custom map legends, increasing readability when sharing maps with internal and external audiences alike. Snap-to-grid feature ensures that the legend is easy to create and, when finished, is able to be read at a glance. The function buttons on the Legend Designer are also new, offering easy access to zoom, grids, guidelines and other options.

Advanced Data Management with MapInfo Manager

Create an easily searchable, industry-standard catalog to share and manage enterprise data instantly, improve access and avoid duplicate data. MapInfo Manager, integrated with MapInfo Professional version 11.5, offers these benefits:

• Catalogs and harvests metadata to create a single point of truth for spatial data assets.

• Makes it possible to update and edit MapInfo Manager metadata records directly from MapInfo Professional.

• Is built on Open Geospatial Consortium (OGC) Catalog Services Web (CSW) standards.

• Can be searched by MapInfo Professional and other OGC-compliant CSW service applications.

Since MapInfo Manager is part of the MapInfo Suite, all this can be achieved without ever leaving MapInfo Professional.

Perform Memory-Intensive Operations with Enhanced 64-Bit Support

Introduced in version 11.0, MapInfo Professional handles greater memory-intensive operations through enhanced support of a 64-bit Windows operating environment. MapInfo Professional addresses this issue by automatically detecting and utilizing up to twice the memory space of previous versions. Object processing, large grid, MS Excel, and raster data loading and contouring can now work with twice the amount of data without memory limitations or program errors. Additionally, MapInfo Professional provides better support for dual monitors.

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Premium Services Now Available

MapInfo Professional v11.5 users can opt for additional functionality, gaining access to the latest road tile data with a click of a button. Within Premium Services, users can access OpenStreetMap (OSM) tiles and Bing road tile services directly from their Mapper window. Users can easily overlay street tile data to enable rapid contextual awareness without extensive overheads in opening large amounts of data. If users need to find places of interest anywhere in the world, the "Move Map To" premium service enables them to enter an address, suburb, point of interest or any location, and zoom directly to that location.

More Improvements, as Requested by Users

With a new ECW raster handler, performance is improved. Version 11.5 also offers more fill patterns, a new set of custom pinpoint symbols, better support for dual monitors and much more.

Can You Afford Not to be Location Intelligent?

Data is used every day, and across every enterprise, to make critical strategic decisions that positively impact both business and customers alike. MapInfo Professional v11.5, and its location intelligence capabilities, helps organizations understand their business, analyze trends geographically and make critical decisions with greater clarity of risk and opportunity. Make smarter decisions with MapInfo Professional v11.5.

FOR MORE INFORMATION, VISIT WWW.PB.COM/MAPINFO

SPECIFICATIONS

- Windows XP Professional 32-bit Service Pack 3 (SP3)
- Windows 7 Ultimate 32-bit SP1
- Windows 7 Ultimate 64-bit SP1 with 32-bit compatibility mode

SERVER

- Windows 2008 Server 32-bit SP2
- Windows 2008 Server 32-bit SP2 with XenServer
- Windows 2008 Server R2 64-bit SP1

For more information, call 800.327.8627 or visit us online: www.pb.com/software

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800.327.8627	800.268.3282	+44.800.840.0001	+61.2.9437.6255
pbsoftware.sales@pb.com	pbsoftware.canada.sales@pb.com	pbsoftware.emea@pb.com	pbsoftware.australia@pb.com
			pbsoftware.singapore@pb.com

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